



# Tiler (Tea) Thompson

Artist Management  
Tour Management  
Event Coordinating

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*I am an avid lover of quality music and an advocate for authenticity, with a growing track record of developing talent into influential leaders of their own sound and implementing intentional marketing strategies for the growth and awareness of the talent.*

## Professional Skills

- Event Management and Live Event planning
- Customer Service, Communications, and Interpersonal Skills
- Strategic Marketing
- Hospitality
- Demographic Analysis
- Brand development
- Brand Partnership

## Artist Management

### **D3WON (Rapper/Producer)**

April 2020-Current

- Assisting with marketing roll outs for projects
- Drafting business plans/proposals
- Coordinating strategic branding for social media platforms to maximize awareness
- Drafting press releases
- Conducting creative meetings for merch and content
- Assisting with publishing original works and cleared samples
- Maintaining monthly schedules to meet deadlines
- Overseeing synch placement deals

## Artist Management

### **\$IMBA P (Rapper)**

May 2018-Current

- Creating shows/performance opportunities for artist to enhance their platforms and music streaming services
- Creating social media branding strategies that brought traffic to his artist pages
- Drafting business proposals to receive funding for projects
- Creating EPK and Press Releases
- Managing and executing tasks for marketing roll outs
- Assist with video treatments
- Currently conducting artist development for the growth of stage presence
- Develop marketing strategies for merch
- Mapping out advertising / promo for projects
- Developing concepts with viral potential
- Overseeing hiring other creatives (e.g., photographers) for projects

## Event Coordinating

### **Industry Professional Discussion Panel**

#### **AEMMP Records (2016)**

Successfully booked and promoted industry professionals (e.g., Jay B. Ross, TL Williams, Slavic Livins and more) for an in depth conversation about the state of the music industry.

#### **Discussion Panel - The History of Chicago R&B**

#### **Jay B. Ross & Associates (2017)**

- Successfully coordinated a panel of artists who have helped paved the way for music today.
- Panel includes Gene Chandler(Duke of Earl) Marshall Thompson(Chi- Lites), and Jackie Ross("Selfish One")

#### **Ajani Jones x SXSW**

#### **Bat Bar x SXSW (2017)**

- Coordinated with AEMMP Records team to book Ajani Jones for a showcase at SXSW '17
- Drafting full calltime sheet for Ajani and every supporting artist

#### **\$imba P Release Party**

#### **Canopy Club (2019)**

- Organized a full showcase at Canopy Club in Champaign-Urbana -Oversaw hiring musicians, DJ's, engineer tech etc.
- Managing budget for the show
- Created marketing and promo
- Working with PR to notify local media outlets